

## MEDIABESTEDINGEN (MDB/CIM 06)

### Nationaal

	2004	2005	Evol 05 vs 04	2006	Evol 06 vs 05
Affichage	204.519.332	214.558.511	4,9%	226.248.661	5,4%
Bioscoop	25.043.145	28.817.093	15,1%	29.675.585	3,0%
Gratis regionale pers				174.875.603	
Internet				46.519.730	
Magazines	281.876.040	280.421.834	-0,5%	286.517.689	2,2%
Dagbladpers	531.103.923	592.610.968	11,6%	701.444.575	18,4%
Radio	252.588.688	289.432.148	14,6%	326.976.649	13,0%
Lokale en thematische televisie	66.781.576	74.026.076	10,8%	86.151.719	16,4%
Nationale televisie	936.772.454	907.492.534	-3,1%	985.018.267	8,5%
<b>TOTAAL</b>	<b>2.298.685.159</b>	<b>2.387.359.163</b>	<b>3,9%</b>	<b>2.863.428.478</b>	<b>19,9%</b>
<b>TOTAAL zonder GRP &amp; Internet</b>				<b>2.642.033.144</b>	<b>10,7%</b>

### Zuiden

	2004	2005	Evol 05 vs 04	2006	Evol 06 vs 05
Affichage	98.569.975	104.710.488	6,2%	110.626.145	5,6%
Bioscoop	12.116.795	13.550.359	11,8%	13.390.473	-1,2%
Gratis regionale pers				101.574.829	
Internet				18.645.878	
Magazines	101.865.913	103.204.468	1,3%	106.362.621	3,1%
Dagbladpers	213.270.496	228.464.182	7,1%	257.407.723	12,7%
Radio	118.685.418	138.087.146	16,3%	157.977.456	14,4%
Lokale en thematische televisie	15.708.643	16.156.888	2,9%	21.665.311	364,1%
Nationale televisie	364.593.372	349.776.367	-4,1%	359.659.052	2,8%
<b>TOTAAL</b>	<b>924.810.612</b>	<b>953.949.899</b>	<b>3,2%</b>	<b>1.147.309.489</b>	<b>20,3%</b>
<b>TOTAAL zonder GRP &amp; Internet</b>				<b>1.027.088.782</b>	<b>7,7%</b>

### Noorden

	2004	2005	Evol 05 vs 04	2006	Evol 06 vs 05
Affichage	105.949.357	109.848.022	3,7%	115.622.515	5,3%
Bioscoop	12.926.350	15.266.733	18,1%	16.285.112	6,7%
Gratis regionale pers				73.300.774	
Internet				27.873.852	
Magazines	180.010.127	177.217.366	-1,6%	180.155.068	1,7%
Dagbladpers	317.833.427	364.146.786	14,6%	444.036.852	21,9%
Radio	133.903.270	151.345.002	13,0%	168.999.193	11,7%
Lokale en thematische televisie	51.072.934	57.869.188	13,3%	64.486.408	11,4%
Nationale televisie	572.179.081	557.716.167	-2,5%	625.359.215	12,1%
<b>TOTAAL</b>	<b>1.373.874.546</b>	<b>1.433.409.264</b>	<b>4,3%</b>	<b>1.716.118.989</b>	<b>19,7%</b>
<b>TOTAAL zonder GRP &amp; Internet</b>				<b>1.614.944.362</b>	<b>12,7%</b>

(bron: Aegis Media)